

Macomb County Community Services Agency

# Walk for Warmth

## Response Form – 2013

**SPONSOR**

Yes, we would like to help those in need by sponsoring Walk for Warmth 2013. We will be a sponsor at the following level:

- Furnace Friends**           \$2,500
- Heat Helpers**             \$1,000
- Parka Pals**                 \$ 500
- Boot Buddies**             \$ 250

**DONOR**

Yes, we would like to help those in need, but are unable to provide a sponsorship. Our donation of \$\_\_\_\_\_ is enclosed.

**EVENT SUPPORTER**

Yes, we would like to help support the walk through a donation of goods or services to help with the walk. *Items needed include: volunteers, coupons, promotional items, bottled water and donuts/bagels or other breakfast items.*

\_\_\_\_\_  
Organization, Business or Individual Name  
(as you would like it to appear in recognitions)

\_\_\_\_\_  
Contact Person (if an organization or business)

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, ZIP

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Email Address



**Please return this form to:**  
Macomb County Community Services Agency  
ATTN: Walk for Warmth  
21885 Dunham Road, Suite 10  
Clinton Township, MI 48036

Phone: 586-469-6999  
Fax: 586-469-5530  
Email: [mccsa@macombgov.org](mailto:mccsa@macombgov.org)  
Website: [www.MacombCountyMi.gov/mccsa](http://www.MacombCountyMi.gov/mccsa)

Make checks payable to:  
MCCSA Walk for Warmth



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## About Walk for Warmth 2013

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Macomb County Community Services Agency's **23rd annual Walk for Warmth** takes place **March 2, 2013**. The walk is held every year to raise funds to assist low-income residents with heat related emergencies. Registration begins at 9 a.m. and continues until the Walk begins at 10 a.m. The Walk is a 1.5 mile walk/fun run. The 2013 Walk for Warmth will be held at the Clinton Township Senior Adult Life Center, 40730 Romeo Plank Road, Clinton Township, MI 48038.

- **What is a heat related emergency?**
  - A heat related emergency could be a shutoff notice from a utility company or the need to repair or replace a broken furnace. Unemployed people, working poor, and those on fixed incomes often choose between buying food, prescriptions and paying bills and are unable take on the added burden of furnace replacement.
  - The typical recipient of Walk for Warmth funds is a family of four with an annual income of less than \$34,000. A large percentage of people seeking emergency help are senior citizens or have small children in the home.
- **How does Walk for Warmth raise money to help resolve heat related emergencies?**
  - **Walkers** collect monetary pledges prior to the Walk. On the day of the event they walk outside in the cold to show their support of those in need. About 300 walkers participate in an average year. The minimum total pledge per walker is \$20. Teams are welcome!
  - **Sponsors** and **donators** include businesses, churches, individuals and other groups who make monetary contributions toward Walk for Warmth.
  - **Event supporters** donate goods or services to help put on the Walk for Warmth event.
- **How much of the walkers' pledge money collected goes to help those in need?**  
100%. All the pledge money collected is used to assist Macomb County residents in need.
- **What can I expect in return for my participation as a sponsor, donator or event supporter?**  
Sponsors and donators will receive letters of thanks, a certificate of appreciation, recognition at the Walk through a continuously run PowerPoint presentation and a listing in the event program. Event supporters will receive a letter of thanks and recognition in the Walk PowerPoint and in the event program.
- **How do I get involved?**  
Call (586) 469-6999, email [mccsa@macombgov.org](mailto:mccsa@macombgov.org) or visit our website [www.MacombCountyMI.gov/mccsa](http://www.MacombCountyMI.gov/mccsa) and let us know that you would like to be a walker, sponsor, donor or event supporter.

